

# SJFC



SEASON TICKET APPLICATION 2011/12



Chris  
**Millar**

is ready for

season 2011/12

Are you?



# To all St Johnstone Supporters

"With the season having just drawn to a close, my thoughts move swiftly onto the next SPL campaign. The close season might offer the playing staff a chance for a holiday, but my phone has never been busier as our manager, Derek McInnes, casts his eye over many players and works flat out to secure some of his targets. With a number of players out of contract, it's a busy time and also an expensive one!

Our financial year ends a few weeks from now but interim figures point to a significant loss for the season about to end. Various factors have played a part in this short-fall, not least the early and significant snow fall. Our problems with the pitch are well documented and rectifying the problem will cost us in excess of £120,000. Re-scheduled games have not only hurt the club's coffers, they've also caused significant inconvenience for our regular fans.

Please be assured we are working with the SPL to ensure that future disruption is minimised.

For next season we have regrettably been forced into raising both Season Ticket prices and gate prices. As a custodian of this great club, my job is to ensure we survive for another 126 years. I am fully aware this increase comes at a time of national austerity, but the new pricing structure is vital to secure future success, both on and off the pitch. Those old enough to remember the early 1980s will fully understand how important it is for this club to remain solvent. We will not spend money we don't have.

However, existing season ticket holders will recall that we promised that they would not be disadvantaged by the club's decision to provide reduced 'pay at the gate' prices for our match against Inverness Caledonian Thistle in April and I am pleased to advise those renewing their season ticket that the £10 discount we are now offering in respect of that match completely negates the price increase – 2010/2011 season ticket holders can renew for the same cost as last season.

We constantly seek to expand the crowds at home games by running a variety of initiatives, particularly in schools and through other community work. We will continue to push hard to win over more supporters and we have some exciting coaching courses planned for the summer. My thanks go to Atholl Henderson for his hard work in this area.

Nevertheless, I know that our Season Ticket holders provide the stable platform for summer signings. Derek McInnes needs your financial support to secure players that can excite us and move us up the league. Your support is absolutely vital and never taken for granted. As chairman of this great club, I was greatly encouraged by the attitude of our supporters at the recent Player of the Year Awards Dinner. I hope we have even more to celebrate at next year's event!

Please remember that if you apply for your season ticket before 30 June there are savings to be made and to assist you with your payments the club has again made arrangements with Zebra Finance to allow you to spread the cost over eight monthly installments.

We are also pleased to continue to make the Muirton Suite available to Season Ticket holders before and after first team match days and there is 10% discount available on the food element of any private function held at the stadium.

Naturally, I would urge you to return your pack without delay. As I enter my 25th year as chairman, I remain excited by the challenge and optimistic for the season to come. It's going to be a fascinating campaign and I sincerely thank you for your continued support!"

Yours in sport

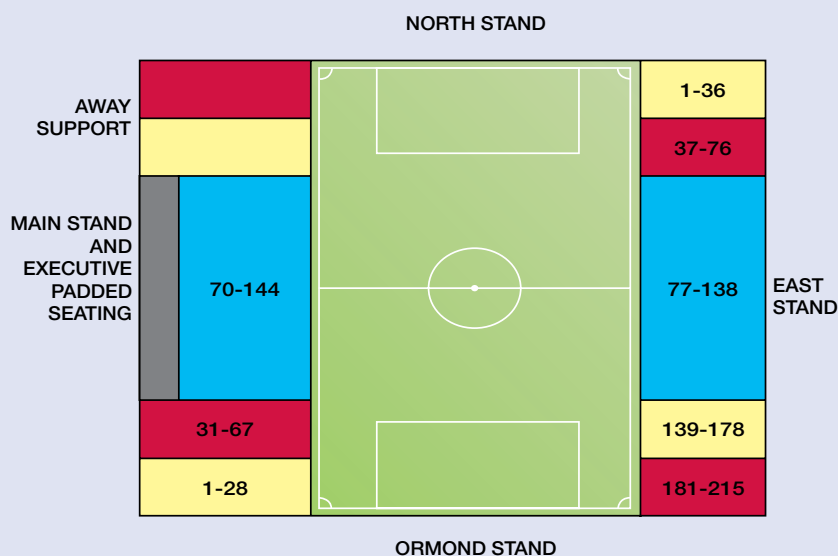


**Geoff Brown, Chairman, St Johnstone FC**



# SEASON TICKETS AVAILABLE

TAKE ADVANTAGE OF THE EARLY PURCHASE DISCOUNT	BEFORE 30 JUNE 2011	AFTER 30 JUNE 2011	MINIMUM GATE PRICE	YOU COULD SAVE COMPARED TO WALK IN PRICE
<b>MAIN STAND</b>				
Main Stand Executive Padded Seat	£360.00	£385.00	N/A	N/A
Main Stand Adult	£330.00	£350.00	£22.00	£88.00
Main Senior Citizen	£195.00	£215.00	£13.00	£52.00
Main Stand Under 16	£185.00	£185.00	£12.00	£43.00
<b>EAST STAND</b>				
East Stand Adult	£295.00	£325.00	£21.00	£104.00
East Stand Senior Citizen	£160.00	£180.00	£11.00	£49.00
East Stand 16-18 Years	£170.00	£170.00	£10.00	£20.00
East Stand Under 16	£75.00	£75.00	£7.00	£58.00
East Stand Parent & Child	£335.00	£335.00	£7.00	£197.00
Each Additional Child	£50.00	£50.00	£28.00	£83.00



## DIRECT DEBIT

### THE EASIEST WAY TO PAY FOR YOUR SEASON TICKET

Spread the cost of your season ticket this year by using the direct debit scheme we have in place to make the payments more manageable.

The instalment plan incorporates eight monthly payments and for many people this is the most affordable way to continue supporting St Johnstone FC.

## AS A SEASON TICKET HOLDER YOU ARE ENTITLED TO

- 10% off Club Souvenirs purchased from McDiarmid Park. open Monday - Friday 9.00am - 5.00pm.
- The opportunity, subject to availability, to buy a reserved parking bay priced at £30.
- Exclusive use of the Muirton Suite before and after the match, open from 1.00pm - 6.00pm.
- The opportunity to pay for your Season Ticket in instalments with our Direct Debit option.
- A lunch voucher entitling you to a table of four people for the price of three in our McDiarmid Park Weekday Lunch Restaurant.
- 10% off the food element of a private function at the stadium being booked by a Season Ticket holder.

## PLEASE NOTE

**APPLICATIONS FOR ALL SEASON TICKETS MUST BE MADE USING THE ATTACHED APPLICATION FORM**

**DIRECT DEBIT FORMS MUST BE COMPLETED AND RETURNED TO THE CLUB BY FRIDAY 17 JUNE 2011**

# A 2011/12 SEASON TICKET

THERE'S NO BETTER WAY TO SUPPORT THE SAINTS IN THE SPL!



Please complete this application form **IN ADVANCE** of arriving at the ticket office

PERSONAL DETAILS				OFFICE USE ONLY	
Title		Forename		Date RCVD	
Surname				Date PRCD	
Address				Amount PD	
				Book No.	
		Postcode		Car Park	
Email				Cash	
Tel No.		Mobile No.		Cheque	
Date of Birth				CC	
				DD	

SEASON TICKET RENEWAL/APPLICATION - THIS FORM MUST BE COMPLETED					
I wish to renew my Season Ticket	<input type="checkbox"/>	YES			
Existing seat details	STAND		ROW		SEAT No.
I wish to move to another seat	<input type="checkbox"/>	YES			
New seat details	STAND		ROW		SEAT No.
I wish to buy a new Season Ticket	<input type="checkbox"/>	YES			
New seat details	STAND		ROW		SEAT No.

TAKE ADVANTAGE OF THE EARLY PURCHASE DISCOUNT		BEFORE 30 JUNE 2011	AFTER 30 JUNE 2011	LIKELY MINIMUM SAVING COMPARED TO WALK IN PRICE
<b>MAIN STAND</b>	TICKET REQUIRED			
Main Stand Executive Padded Seat		£360.00	£385.00	N/A
Main Stand Adult		£330.00	£350.00	£88.00
Main Stand Senior Citizen		£195.00	£215.00	£52.00
Main Stand Under 16		£185.00	£185.00	£43.00
<b>EAST STAND</b>	TICKET REQUIRED			
East Stand Adult		£295.00	£325.00	£104.00
East Stand Senior Citizen		£160.00	£180.00	£49.00
East Stand 16-18 Years		£170.00	£170.00	£20.00
East Stand Under 16		£75.00	£75.00	£58.00
East Stand Parent & Child		£335.00	£335.00	£197.00
Each Additional Child		£50.00	£50.00	£83.00

**DIRECT DEBIT FORMS  
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AND RETURNED  
BY 17 JUNE 2011**

By providing your e-mail address you are agreeing to the club advising you of events and promotions at the stadium. To opt out of this please tick the box. The Club will NOT pass on e-mail addresses to any other firm or organisation

## CONTACT INFORMATION



### St Johnstone F.C.

McDiarmid Park, Crieff Road, Perth PH1 2SJ

**Main Switchboard:** 01738 459090

**Ticket Office:** 01738 455000

**Commercial Department:** 01738 459093

**Conference & Social Events:** 01738 459090

**Lotto Office:** 01738 455000

**Email:** enquiries@perthsaints.co.uk

TICKET OFFICE: 01738 455000